



seniorlifestyle
DESIGN MATCH



2018 SPONSORSHIP
PROSPECTUS

June 24-26, 2018

Granduca Austin, Austin, Texas

The Original Designer-Supplier Program Created Specifically For Senior Living and Assisted Living Design

Now in its third year, Senior Lifestyle Design Match provides the senior living and assisted living design community with a unique opportunity to come together in an exclusive marketplace, at a first-class venue, to connect ownership groups, developers, interior designers, architects and purchasing companies with suppliers of products for the industry.

Of the attendees surveyed following last years' event, 56 percent indicated they specified/purchased a sponsor's product (s) for a current project as result of learning about it during Senior Lifestyle Design Match. One hundred percent of the same respondents indicated their plans to specify/buy a sponsor's products for a future project, within the next 12 months, as a direct result of their one-to-one meetings.



SPONSOR INVESTMENT

1 Representative: \$10,500 **2 Representatives:** \$14,700

See your sales representative for an application to participate.
Categories are limited and fill up quickly.

20 Guaranteed Pre-Qualified Meetings in Two and a Half Days

With Senior Lifestyle Design Match, suppliers have the opportunity to meet 1:1 with pre-qualified senior living and assistant living designers, purchasing agents, owners and developers actively working on projects.

The Time is Now

"There is not another event that I attend where senior living designers and manufacturers collaborate to create to meet the needs of our clients and their residents. It is truly the most valuable event I attend all year."

— **LISA M. CINI**
President/CEO
Mosaic design Studio

"Senior Lifestyle Design Match helped connect me to senior living designers who have a need for our product. To put these top decision makers from all over the country in one place saved me miles of traveling and the time it would take to do so. This was one of the best events I've ever been a part of as a vendor."

— **JASON NEUFELDT**
Vice President of Sales
Majestic Mirror & Frame





senior lifestyle

DESIGN MATCH
June 24-26
AUSTIN, TEXAS

We Make It Seamless

It's as simple as a tabletop display. Your 20 - minute, 1:1 meetings take place at the same table for each meeting. Once the MATCH portion of the program is done for the day, other networking activities will be planned for you to continue to connect with senior living and assisted living design professionals.

"Senior Lifestyle Design Match is a great way to make new contacts, reinforce existing ones, and get updated feedback on products and services. It's success is derived from its unique One-on-One format, which is strengthened by its surrounding programs. It provides an open forum to share leading ideas for the industry: Advantageous for all."

— FAITH MARABELLA, Wellesley Design

Designers Are Looking For Solutions

And we know that you have the products senior living design professionals need for their upcoming projects. Senior Lifestyle Design Match attendees have been pre-qualified based upon active and upcoming projects; these designers, purchasing firms, and ownership groups need to source the innovative products you have for senior living and assisted living communities.



SCHEDULE OF EVENTS

AUSTIN, TEXAS

(Times are tentative and subject to change)



seniorlifestyle
DESIGN MATCH

Sunday, June 24

10:00AM – 7:00PM	Registration
10:00AM – 5:00PM	Tabletop Setup
7:00PM – 8:00PM	Welcome Reception
8:00PM – 10:00PM	Welcome Dinner

Monday, June 25

8:00AM – 9:30AM	Breakfast/Speaker
9:30AM – 11:00AM	1:1 Meetings
11:00AM – 11:20AM	Break
11:20AM – 12:30PM	1:1 Meetings
12:30PM – 1:30PM	Networking Lunch
1:30PM – 2:30PM	1:1 meetings
2:30PM – 2:50PM	Fresh Air Break
2:50PM – 4:00PM	1:1 Meetings
5:30PM – 6:30PM	Toolbox Session/Round Table
6:30PM – 10:00PM	Cocktail Reception/Dinner

Tuesday, June 26

8:30AM – 9:45AM	Breakfast/Speaker/Panel
9:45AM – 11:00AM	1:1 Meetings
11:00AM – 11:15AM	Break
11:15AM – 12:30PM	1:1 Meetings
12:30PM – 1:15PM	Networking Lunch
1:15PM – 2:30PM	1:1 meetings
2:30PM – 2:45PM	Break
2:45PM – 4:00PM	1:1 Meetings
5:00PM – 6:30PM	Closing Cocktail Reception



Questions?

MIDWEST/WEST CONTACT:

Melani Beattie
312-218-5691
melani.beattie@
stmediagroup.com

NORTHEAST CONTACT:

Michael Schneider
917-399-7464
michael.schneider@
stmediagroup.com

SOUTHEAST CONTACT:

Scott Rickles
770-331-9562
scott.rickles@
stmediagroup.com

SLDM DIRECTOR:

Phoebe Stein
773-281-5767
773-307-2027
phoebe@
phoebestein.com

Senior Lifestyle Design Match is produced by the Hospitality Media Group LLC (HMG), a privately held media company serving the global hospitality and related industries, and specializes in trade fairs, conferences, event management and development. HMG also produces Boutique Design Trade Fairs: BDNY held in New York City and BD west held in Los Angeles; Hospitality Match, and BD Forum series.

All Boutique Design events are presented by *Boutique Design* magazine.