

2019 PROSPECTUS

EDITION 3

# SLDM

## SENIOR LIFESTYLE DESIGN MATCH



JUNE 23-25, 2019 - LOEWS MINNEAPOLIS HOTEL - MINNEAPOLIS, MN



## SENIOR LIFESTYLE DESIGN MATCH

### THE ORIGINAL DESIGNER-SUPPLIER PROGRAM CREATED SPECIFICALLY FOR SENIOR LIVING AND ASSISTED LIVING DESIGN

Senior Lifestyle Design Match provides the senior living and assisted living design community with a unique opportunity to come together in an exclusive marketplace, at a first-class venue, to connect ownership groups, developers, interior designers, architects and purchasing companies with a group of curated suppliers who deliver products to the industry.



### PRE-QUALIFIED AND GUARANTEED 20 MEETINGS IN TWO AND ONE-HALF DAYS

At Senior Lifestyle Design Match, suppliers have the opportunity to meet 1:1 with pre-qualified senior living and assisted living designers, purchasing agents, owners and developers currently working on active projects.

**SPEAK WITH YOUR SALES REPRESENTATIVE  
FOR A 2019 APPLICATION TO PARTICIPATE.  
CATEGORIES ARE LIMITED AND FILL UP QUICKLY.**



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## YOU SELECT YOUR MEETINGS

Select your meetings from our pre-qualified designers, senior living and assisted living owners groups and purchasing companies.

## CONNECT WITH INDUSTRY LEADERS FOCUSED ON SENIOR LIVING

Build new relationships and solidify existing ones during an intensive networking and selling opportunity with key designers and owner/operators of senior living and assisted living communities.

## WE MAKE IT SEAMLESS

It's as simple as a tabletop display. No heavy lifting required. Your 20 minute, 1:1 meetings take place at the same table for each meeting. Once the MATCH portion of the program is done for the day, other networking activities will be planned for you to continue to connect with senior living and assisted living design professionals.

## YOU ARE THE MAIN EVENT

That's right, they're coming to meet YOU. This is a different way of selling to prospects. This is your time and the designers are here to see you. Match delegates have been pre-qualified based upon active and approved projects; these designers have active pipelines of future projects and an explicit need to source products for their projects.

### PACKAGE INCLUDES:

Minimum of 20 meetings, three-night hotel stay, food & beverage during event, directory listing with full-page ad and group photo. Each supplier is responsible for own airfare.

### SPONSOR INVESTMENT:

1 company representative: **\$11,000**

2 company representatives: **\$15,000**

**“The event was incredibly helpful and truly enjoyable – thank you for making sure each detail was considered! It was an honor to be among those included as we have added 6 senior living projects to our studio schedule this year and connecting with the vendors was an invaluable tool.”**

**JACLYN MOSER, HARKEN INTERIORS**

**“It was such a great event in Austin and I left with great connections and learned so much!”**

**HILLARY KENT, MAYA ROMANOFF**

**“I wanted to say, “thank you” so much for another wonderful event that I was fortunate enough to participate in. It was a great venue. Great accommodations, great food, but most of all, great relationships that were made. What a fabulous group of people you had there.”**

**MARLEEN MILLIGAN,  
CUNNINGHAM GROUP ARCHITECTURE, INC.**

**“Senior Lifestyle Design Match was an excellent event, the hotel was well designed, with careful attention to detail. The meals and cocktails were delicious and plentiful, and the vendors were first class. I have already spoken to several of them about a future project.”**

**DALE MILLER, DARING BY DESIGN**



# SCHEDULE OF EVENTS

LOEWS MINNEAPOLIS HOTEL - MINNEAPOLIS, MN

*(Times are tentative and subject to change)*

## Sunday, June 23

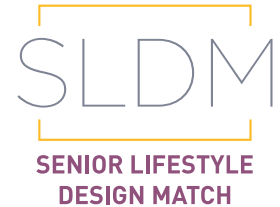
- 10:00 AM – 7:00 PM ..... Registration
- 10:00 AM – 5:00 PM ..... Tabletop Setup
- 7:00 PM – 8:00 PM ..... Welcome Reception
- 8:00 PM – 10:00 PM ..... Welcome Dinner

## Monday, June 24

- 8:00 AM – 9:30 AM ..... Breakfast/TBD Content Presentation
- 9:30 AM – 11:00 AM ..... One-to-One Meetings
- 11:00 AM – 11:20 AM ..... Break
- 11:20 AM – 12:30 PM ..... One-to-One Meetings
- 12:30 PM – 1:30 PM ..... Networking Lunch
- 1:30 PM – 2:30 PM ..... One-to-One meetings
- 2:30 PM – 2:50 PM ..... Break
- 2:50 PM – 4:00 PM ..... One-to-One Meetings
- 5:30 PM – 6:30 PM ..... Industry conversation TBD/Round Table
- 6:30 PM – 10:00 PM ..... Off-site event/Dinner

## Tuesday, June 25

- 8:30 AM – 9:45 AM ..... Breakfast/Speaker/Panel
- 9:45 AM – 11:00 AM ..... One-to-One Meetings
- 11:00 AM – 11:15 AM ..... Break
- 11:15 AM – 12:30 PM ..... One-to-One Meetings
- 12:30 PM – 1:15 PM ..... Networking Lunch
- 1:15 PM – 2:30 PM ..... One-to-One meetings
- 2:30 PM – 2:45 PM ..... Break
- 2:45 PM – 4:00 PM ..... One-to-One Meetings
- 5:00 PM – 6:30 PM ..... Closing Cocktail Reception
- 6:30 PM ..... Small group unsponsored dinners of designers and sponsors



## Questions?



**Associate Publisher,  
Business Development Manager**

Melani Beattie  
312-218-5691  
melani.beattie@emeraldexpo.com



**Senior Lifestyle Design Match Director**

Phoebe Stein  
773-281-5767 / 773-307-2027  
phoebe@phoebestein.com