



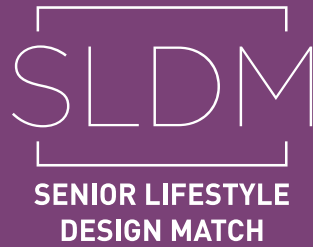
2020 SPONSORSHIP
PROSPECTUS

SLDM

SENIOR LIFESTYLE
DESIGN MATCH

AUGUST 30-SEPTEMBER 1, 2020
WESTIN PORTLAND HARBORVIEW
PORTLAND, MAINE

THE ORIGINAL
DESIGNER-SUPPLIER
PROGRAM CREATED
SPECIFICALLY FOR
SENIOR LIVING AND
ASSISTED LIVING DESIGN



Senior Lifestyle Design Match provides the senior living and assisted living design community with a unique opportunity to come together in an exclusive marketplace, at a first-class venue, to connect ownership groups, developers, interior designers, architects and purchasing companies with a group of curated suppliers who deliver critical products to the industry.

**PRE-QUALIFIED AND GUARANTEED
20 MEETINGS IN TWO AND ONE-HALF DAYS**

At Senior Lifestyle Design Match, suppliers have the opportunity to meet 1:1 with pre-qualified senior living and assisted living designers, purchasing agents, owners and developers currently working on active projects.

SPEAK WITH YOUR SALES REPRESENTATIVE FOR A 2020 APPLICATION.

Categories are limited and fill up quickly.

Senior Lifestyle Design Match is an amazing event. Having the opportunity to meet new vendors on a one- to-one basis enables me to learn about their products and use them on our projects.

Dale Miller, President/COO,
DARING BY DESIGN, INC.

SLDM does a great job of creating an environment to meet new people, introduce us to clients with immediate needs, as well as give an opportunity to reconnect with friends with whom we've worked in the past. We immediately felt like we were engaged in the Senior Living design community after our first event!

Jon Cochran, VP Development, KALISHER

I really liked the format. You get that uninterrupted, one-to-one discussion with a new or current vendor. The size of this conference is perfect. You actually get the chance to create relationships with both designers and vendors.

Kevin Swanson, Senior Interior Designer,
COLUMBIA PACIFIC ADVISORS

CONNECT WITH INDUSTRY LEADERS FOCUSED ON SENIOR LIVING

Build new relationships and solidify existing ones during an intensive networking and selling opportunity with key designers and owner/operators of senior living and assisted living communities.

YOU SELECT YOUR MEETINGS

Select your meetings from our pre-qualified designers, senior living and assisted living owners groups and purchasing companies.

WE MAKE IT SEAMLESS

It's as simple as a tabletop display. No heavy lifting required. Your 20 minute, 1:1 meetings take place at the same table for each meeting. Once the MATCH portion of the program is done for the day, other networking activities will be planned for you to continue to connect with senior living and assisted living design professionals.

YOU ARE THE MAIN EVENT

That's right, they're coming to meet YOU. This is a different way of selling to prospects. This is *your* time and the designers are here to see you. Match delegates have been pre-qualified based upon active and approved projects; these designers have active pipelines of future projects and an explicit need to source products for their projects.

PACKAGE INCLUDES:

Minimum of 20 meetings, three-night hotel stay, food & beverage during event, directory listing with full-page ad and group photo. Each supplier is responsible for own airfare.

SPONSOR INVESTMENT:

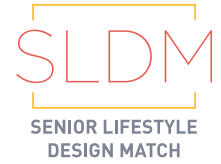
1 company representative: \$11,350
2 company representatives: \$15,350
Spouse fee: \$750.00



SCHEDULE OF EVENTS

WESTIN PORTLAND HARBORVIEW - PORTLAND, MAINE

(Times are tentative and subject to change)



Sunday, AUGUST 30

- 10:00 AM – 7:00 PM Registration
- 10:00 AM – 5:00 PM Tabletop Setup
- 5:30PM – 6:30PM..... Advisory Board Meeting
- 7:00 PM – 8:00 PM Welcome Reception
- 8:00 PM – 10:00 PM Welcome Dinner

Monday, AUGUST 31

- 8:00 AM – 9:30 AM Breakfast/TBD Content Presentation
- 9:30 AM – 11:00 AM One-to-One Meetings
- 11:00 AM – 11:20 AM Charette led by Rachel Rangelov
SVP Longview Senior Housing
- 11:20 AM – 12:30 PM One-to-One Meetings
- 12:30 PM – 1:30 PM Networking Lunch
- 1:30 PM – 2:30 PM One-to-One meetings
- 2:30 PM – 2:50 PM Break
- 2:50 PM – 4:00 PM One-to-One Meetings
- 5:30 PM – 6:30 PM Break
- 6:30 PM – 10:00 PM Off-site event/Dinner

Tuesday, SEPTEMBER 1

- 8:30 AM – 9:45 AM Breakfast/Speaker/Panel
- 9:45 AM – 11:00 AM One-to-One Meetings
- 11:00 AM – 11:15 AM Round Table
- 11:15 AM – 12:30 PM One-to-One Meetings
- 12:30 PM – 1:15 PM Networking Lunch
- 1:15 PM – 2:30 PM One-to-One meetings
- 2:30 PM – 2:45 PM Break
- 2:45 PM – 4:00 PM One-to-One Meetings
- 5:00 PM – 6:30 PM Closing Cocktail Reception
- 6:30 PM ∞ Small group unsponsored dinners
of designers and sponsors



QUESTIONS? CONTACT US:



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