



SLDM SENIOR LIFESTYLE DESIGN MATCH

June 25-28, 2023 | Louisville Marriott Downtown | Louisville, KY

Senior Lifestyle Design Match, created specifically for the senior living market, offers a unique opportunity to connect with interior designers, architects, purchasing agents, and owners/developers actively working on projects across all environments—from 55+ communities and independent living to assisted living, skilled nursing, and memory care. Participation in this event provides a guarantee of 20 one-to-one meetings with senior living design professionals who have sourcing needs and are interested in learning more about your company's product offerings. It's a perfect opportunity for building relationships in a relaxed and fun environment.

WHAT MAKES SENIOR LIFESTYLE DESIGN MATCH UNIQUE?

- 1** Our influence in senior living, extensive database, and strong industry relationships enable us to provide **ONE-ON-ONE MEETINGS WITH PRE-QUALIFIED DECISION MAKERS** responsible for the purchase/specification of design elements for their current and upcoming projects.
- 2** Our team's vast industry knowledge, ability to identify design decision-makers, and invitation-only approach offer **DIRECT ACCESS TO DELEGATES WITH ACTIVE PROJECT PIPELINES**, unparalleled in the industry.
- 3** We provide an intimate setting for **ENHANCED EDUCATION** on design and development trends from owners' perspectives, insight on changing market dynamics, and the evolution of senior housing and assisted living.

HERE'S HOW IT WORKS

YOU SELECT YOUR MEETINGS.

Choose, in advance, from pre-qualified senior living design professionals from leading design firms, purchasing companies, and ownership groups. Sponsors can nominate prospects/customers for participation in the event, as well.

WE ORGANIZE YOUR MEETINGS.

Simply set up a tabletop display and you're ready for two days of 20-minute, one-to-one meetings.

YOU REAP THE BENEFITS.

Senior Lifestyle Design Match is an alternative way to connect with senior living design professionals, share your brand story, and explain product offerings in a relaxed environment.

PACKAGE INCLUDES

- Guarantee of **20** one-to-one meetings
- Three-night hotel stay
- Food & beverages
- Opportunity to nominate design professionals for event participation
- Opportunity to select delegates seated at your table (assigned seating lunches/dinners)
- Directory listing with full-page ad and group photo
- Networking events, off-site excursions

YOUR INVESTMENT

- One representative: **\$12,000**
- Two representatives: **\$16,250**
- Social Event Guest/Spouse/Partner: **\$1,000**

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EXAMPLE SCHEDULE (FROM 2022 EVENT):

SUNDAY

- 2:00 pm – 7:00 pm Registration
- 2:00 pm – 6:00 pm Supplier Tabletop Setup
- 7:00 pm – 8:00 pm Team Building Activity/Welcome Reception
- 8:00 pm – 10:00 pm Welcome Dinner

MONDAY

- 9:00 am – 10:00 am Continental Breakfast/Networking Event
- 10:15 am – 12:15 pm One-to-One Meetings
- 12:15 pm – 1:00 pm Networking Lunch (assigned seating)
- 1:15 pm – 2:00 pm Development Trends Session
- 2:15 pm – 4:30 pm One-to-One Meetings
- 6:00 pm – 10:00 pm Off-site activity/dinner party (assigned seating)

TUESDAY

- 9:00 am – 10:00 am Continental Breakfast/Networking Event
- 10:15 am – 12:15 pm One-to-One Meetings
- 12:30 pm – 1:00 pm Networking Lunch (assigned seating)
- 1:15 pm – 2:00 pm Development Trends Session
- 2:15 pm – 4:15 pm One-to-One Meetings
- 5:30 pm – 9:00 pm Closing Cocktail Reception & Dinner

WEDNESDAY

Depart at leisure



CONTACT US TO SIGN UP

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