



# 2024 PROSPECTUS

June 23-25, 2024  
La Fonda On the Plaza  
Santa Fe, NM

Sean PavonePhoto - stock.adobe.com



## SENIOR LIFESTYLE DESIGN MATCH

*Produced by: environments for aging*



# MATCH | MEET | CONNECT | LEARN | SOCIALIZE

Senior Lifestyle Design Match offers a unique, intimate space to connect with interior designers, architects, purchasing agents, and owners/developers actively working on projects spanning various senior living environments—from 55+ communities and independent living to assisted living, skilled nursing, and memory care.

As an SLDM participant, you are guaranteed 20 one-to-one meetings with senior living design professionals who have sourcing needs and want to learn more about your company's product offerings. It's a perfect opportunity for building relationships in a relaxed, casual environment.

## ENGAGE WITH THE RIGHT BUYERS

- Our influence in senior living, extensive database, and strong industry relationships enable us to curate **top pre-qualified decision-making delegates** for you who are responsible for the purchase/specification of design elements for their current and upcoming projects.
- With our invitation-only approach, you receive **direct access to delegates with active project pipelines**, unparalleled in the industry.
- We provide an intimate setting for **enhanced education** addressing design and development trends, allowing you the chance to learn about issues delegates care about the most.
- Our format allows you ample time to **network casually with the delegates**, through group activities, assigned-seating lunches, and industry forum discussions.

## HOW SLDM WORKS

### YOU SELECT YOUR MEETINGS.

Choose, in advance, from prequalified senior living design professionals from leading design firms, purchasing companies, and ownership groups. You can also nominate prospects/customers to participate.

### WE ORGANIZE YOUR MEETINGS.

Simply set up a tabletop display and you're ready for two days of 20-minute, one-to-one meetings.

### YOU REAP THE BENEFITS.

SLDM is an alternative way to connect with senior living design professionals, share your brand story, and explain product offerings in a laid-back environment.

## SPONSOR PACKAGE INCLUDES

- Guarantee of 20 one-to-one meetings
- Three-night hotel stay
- Food & beverages
- Opportunity to nominate design professionals for event participation
- Opportunity to select delegates seated at your table (assigned seating lunches/dinners)
- Directory listing with full-page ad and group photo
- Networking events, off-site excursions

## YOUR INVESTMENT

**\$12,000**

One Representative

**\$16,500**

Two Representatives

**\$1,000**

Special Event  
Guest/Spouse/Partner

## ADDITIONAL SPONSORSHIP OPPORTUNITIES



**\$3,000**

**SLDM Badge**

Sponsor logo included on event badge.



**\$7,000**

**Delegate Lounge**

Sponsor logo on on-site signage located in the lounge where delegates converge between meetings on both days.



**\$12,500**

**Off-Site Dinner**

Sponsor logo on menu, napkins, agenda, on-site signage, and on screen/wall during dinner.



**\$5,000**

**Water Bottles**

Custom, reusable water bottles for each guest.



**\$4,000**

**Gift Bag**

Sponsor logo on guest goody bag.



**\$1,500**

**Pens for Notebooks**

Sponsor logo pens for notebooks.



**\$3,000**

**Panel**

Sponsor introduces the panel, and sponsor logo on agenda, napkins, and on-site signage.



**\$5,000**

**Directory**

Sponsor logo on the front with "Sponsored by: XX" plus a full back page ad in the Directory.



**\$4,000**

**Opening Reception**

Sponsor logo on napkins, agenda, and on-site signage.



**\$3,000**

**Champagne Toast at Last Meeting**

Sponsor logo on the screen, and optional short toast announcement.



**\$4,000**

**Closing Party**

Sponsor logo on napkins, agenda, and on-site signage.

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## SCHEDULE

### SUNDAY, JUNE 23

- 2:00 p.m. – 6:00 p.m. Registration
- 2:00 p.m. – 6:00 p.m. Supplier Tabletop Setup
- 7:00 p.m. – 10:00 p.m. Welcome Reception & Dinner

### MONDAY, JUNE 24

- 8:45 a.m. – 9:45 a.m. Breakfast
- 10:00 a.m. – 12:15 p.m. One-to-One Meetings
- 12:15 p.m. – 1:30 p.m. Networking Lunch (Assigned Seating)
- 1:45 p.m. – 3:40 p.m. One-to-One Meetings
- 7:30 p.m. – 10:00 p.m. Group Activity/Dinner

### TUESDAY, JUNE 25

- 8:45 a.m. – 9:45 a.m. Breakfast
- 10:00 a.m. – 12:15 p.m. One-to-One Meetings
- 12:15 p.m. – 1:15 p.m. Networking Lunch (Assigned Seating)
- 1:30 p.m. – 3:35 p.m. One-to-One Meetings
- 5:00 p.m. – 6:30 p.m. Closing Cocktail Reception

### WEDNESDAY, JUNE 26

Depart at leisure

## CONTACT US TO SIGN UP

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