2024 PROSPECTUS

June 23-25, 2024 La Fonda On the Plaza Santa Fe, NM

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SENIOR LIFESTYLE DESIGN MATCH

Produced by: environments for aging

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MATCH | MEET | LEARN | SOCIALIZE

Senior Lifestyle Design Match offers a unique, intimate space to connect with interior designers, architects, purchasing agents, and owners/developers actively working on projects spanning various senior living environments—from 55+ communities and independent living to assisted living, skilled nursing, and memory care.

As an SLDM participant, you are guaranteed 20 one-to-one meetings with senior living design professionals who have sourcing needs and want to learn more about your company's product offerings. It's a perfect opportunity for building relationships in a relaxed, casual environment.

ENGAGE WITH THE RIGHT BUYERS

- Our influence in senior living, extensive database, and strong industry relationships enable us to curate **top pre-qualified decision-making delegates** for you who are responsible for the purchase/specification of design elements for their current and upcoming projects.
- With our invitation-only approach, you receive direct access to delegates with active project pipelines, unparalleled in the industry.
- We provide an intimate setting for enhanced education addressing design and development trends, allowing you the chance to learn about issues delegates care about the most.
- Our format allows you ample time to **network casually with the delegates**, through group activities, assigned-seating lunches, and industry forum discussions.

HOW SLDM WORKS

YOU SELECT YOUR MEETINGS.

Choose, in advance, from prequalified senior living design professionals from leading design firms, purchasing companies, and ownership groups. You can also nominate prospects/customers to participate.

WE ORGANIZE YOUR MEETINGS.

Simply set up a tabletop display and you're ready for two days of 20-minute, one-to-one meetings.

YOU REAP THE BENEFITS.

SLDM is an alternative way to connect with senior living design professionals, share your brand story, and explain product offerings in a laid-back environment.

SPONSOR PACKAGE INCLUDES

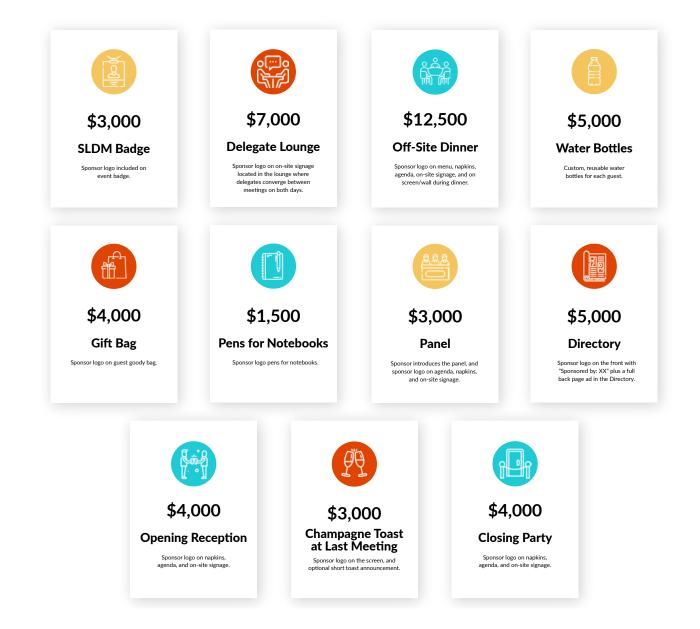
- Guarantee of 20 one-to-one meetings
- Three-night hotel stay
- Food & beverages

- Opportunity to nominate design professionals for event participation
- Opportunity to select delegates seated at your table (assigned seating lunches/dinners)
- Directory listing with full-page ad and group photo
- Networking events, off-site excursions

YOUR INVESTMENT



ADDITIONAL SPONSORSHIP OPPORTUNITIES



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SCHEDULE

SUNDAY, JUNE 23

| 2:00 p.m 6:00 p.m. | Registration |
|---------------------|----------------------------|
| 2:00 p.m 6:00 p.m. | Supplier Tabletop Setup |
| 7:00 p.m 10:00 p.m. | Welcome Reception & Dinner |

MONDAY, JUNE 24

| 8:45 a.m 9:45 a.m. | Breakfast |
|----------------------|-------------------------------------|
| 10:00 a.m 12:15 p.m. | One-to-One Meetings |
| 12:15 p.m 1:30 p.m. | Networking Lunch (Assigned Seating) |
| 1:45 p.m 3:40 p.m. | One-to-One Meetings |
| 7:30 p.m 10:00 p.m. | Group Activity/Dinner |

TUESDAY, JUNE 25

| 8:45 a.m 9:45 a.m. | Breakfast |
|-----------------------|-------------------------------------|
| 10:00 a.m 12:15 p.m. | One-to-One Meetings |
| 12:15 p.m 1:15 p.m. | Networking Lunch (Assigned Seating) |
| 1:30 p.m. – 3:35 p.m. | One-to-One Meetings |
| 5:00 p.m 6:30 p.m. | Closing Cocktail Reception |

WEDNESDAY, JUNE 26

Depart at leisure

CONTACT US TO SIGN UP

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